

# Contributor Briefing Pack

**Birmingham and Solihull Women's health Conference**



**9am- 3pm**

**Friday 28 June**

**The Hub at West Midlands Fire Service**

**99 Vauxhall Road**

**Nechells**

**Birmingham**

**B7 4HW**



# Agenda

Time	Topic	Speaker	
9 – 9:30am	Registration, refreshments and networking		
9:30 – 9:45	Conference welcome	Prof Patrick Vernon OBE, Chair, BSol ICB	
9:45 – 10am	Introduction: collaboration is key	Jo Williams, CEO ROH and WHH SRO	
10 – 10:30am	Our context: Women's maternal health in Birmingham and Solihull / NHS overview and Q&A	Dr Deepthi Jyothish, SRO Infant Mortality, Consultant Paediatrician, BWCH	
10:30 – 10:50am	Birmingham Women's health needs report with recommendations: Birmingham City Council, Public Health	Monika Rozanski, Service Lead – Inclusion Health, Public Health Division, Birmingham Yasmin Nessa, Senior Public Health Officer	
10:50 – 11:15am	Women's Health Hubs: what the research says	Dr Beck Taylor, Clinical Associate Professor in Public Health, University of Warwick	
11:15 – 11:35am	Refreshments and comfort break		
11:35 – 11:55am	Establishing a hub and spoke model to increase access to contraception	Ruth Tennant, Director of Public Health, Solihull MBC	
11:55am – 12:10pm	Community engagement: working in collaboration with our communities	Tony Kelly, Diabetes Ambassador/Activist (volunteer) BSol ICS	
12:10 – 12:45pm	Timeline to build our Health Hub and workshop introduction	Jo Williams, CEO ROH and WHH SRO Julie Gardner, Assistant Director, BWCH	
	Workshop TBC (four facilitators will rotate)		
	<b>Topic</b>	<b>Rationale</b>	<b>Facilitator</b>
	Digital and LinA	About the LinA tool, how it will work, impact and engagement	Julie Gardner, BWCH
	WHH offer	Integrating the WHH offer in our communities in BSOL	Raffaella Goodby, (WHH Executive Lead) BWCH
Engaging communities	How communities can help set local strategy	Dr Fatima Zakia, BCHC	
Targeted interventions	Making progress against a priority area (e.g. menopause support)	Wendy Madden, UHB	
12:45am – 1:45pm	Lunch		
1:45 – 2:30pm	Panel Q&A: Women's health, the challenges, the solutions and working together	Panel speakers	
2:30 – 2:45pm	Developing a strategy: our next steps	Jo Williams, CEO ROH and WHH SRO	
2:45 – 3pm	Closing remarks	Jo Williams, CEO ROH and WHH SRO	



## About

Thank you for agreeing to contribute to the Birmingham and Solihull Women's Health Conference as a presenter or panel contributor. This conference is an important opportunity to bring people from across NHS Birmingham and Solihull Integrated Care Board (BSol ICS) together and discuss the future of women's health in our region. This conference will be a catalyst for strategic development and will support us to build consensus.

## Logistics

**Time:** 9am - 3pm

**Date:** Friday 28 June

**Location:**

The Hub at West Midlands Fire Service

99 Vauxhall Road

Nechells

Birmingham

B7 4HW

[wmfs.net/the-hub](http://wmfs.net/the-hub)

**Parking:** Free parking is available for the conference at the fire station. There is a small carpark directly in front of reception. Once that carpark is full, please utilise the multi-storey carpark located next to the fire station hub on St James' Place.

**Directions to the fire station hub multi-storey carpark:** Coming from the Curzon circle roundabout, take the 3rd turning on the right, just after the petrol station. Once on St James' Place, drive to the end of the street and the carpark is a blue roofed building on the right hand side. To enter the carpark just press the intercom and inform reception that you are here for the Women's health Conference at the Fire Service HQ. You will then be allowed to enter the secure carpark and park your vehicle. For further support call 0121 380 7450 / 6660

**Refreshments:** Refreshments will be served throughout the day and will include vegan, vegetarian and halal options. You will have indicated dietary requirements when registering, but if you have concerns on the day please speak with a member of the team.

**Accessibility:** If you have any accessibility needs or additional needs please inform us and we will support you: [roh.comms@nhs.net](mailto:roh.comms@nhs.net)

## Support before the event

If you need to ask questions before the event, please contact: [saba.yasin1@nhs.net](mailto:saba.yasin1@nhs.net)

## Support on the day

Your contacts for the day will be:

- Lorrenda Waite
- Saba Yasin
- Amos Mallard
- Yasmin Brown

## Filming on the day

There will be filming and photography happening throughout the conference to support promotion and learning. Please notify the team when registering if you do not wish to be included.

## Context setting

- [Read Women's Health Strategy for England](#)
- [Read about Women's Health Hubs](#)
- [Read Birmingham Women's Health Needs report - April 2024](#)



## Pre-election period

As most will appreciate, we are in the pre-election period. We have decided to continue with this conference because the subject is very important, the content is not inherently political and the agenda does not include any prospective political candidates. However, we encourage both contributor and attendees to be cautious:

- Please assess whether the content of your presentation could be considered overtly political and modify accordingly
- Please do not share images or presentation content on social media
- Please do not share presentation content with non-attendees

[Read guidance](#). If you need further guidance, please contact [communications.bsolicb@nhs.net](mailto:communications.bsolicb@nhs.net)

## Presenters

If you wish to share slides, please submit them in powerpoint format to [lorrenda.waite@nhs.net](mailto:lorrenda.waite@nhs.net) by 5pm Tuesday 25 June. If you are unable to meet this deadline, please contact Lorrenda. We are unable to accommodate you bringing your own device as AV support on the day is minimal - so please submit slides before the conference. Please try to keep slides to a minimum if possible. Please also consider those with visual or other impairments and ensure that your slide content is visible and easy to understand.

### Presenters

- Prof Patrick Vernon OBE, BSol ICB
- Jo Williams, ROH
- Dr Deepthi Jyothish, BWCH
- Monika Rozanski, Public Health BCC
- Yasmin Nessa, Public Health BCC
- Dr Beck Taylor, University of Warwick
- Ruth Tennant, Solihull MBC
- Tony Kelly, Diabetes UK and BSol ICS

## Panelists

The panel will be facilitated by Salma Yaqoob, Associate Director of Health Inequalities BSol ICB. The themes of the panel will be collaboration, engagement, digital and cultural. There will be some fluidity and audience questions, but pre-scripted questions include:

- What is missing from our current collaborations and how can we improve them?
- How can we get the most out of the third and community sector organisations in BSol?
- What is the role of digital in supporting a more coordinated and enabled women's health approach?
- And conversely, how can we meet the needs of people who are digitally excluded?
- How do we break stigmas around women's health to enable the best care?

Salma will support the panel to respond and will intervene / reframe if there is an inappropriate question.

### Panelists:

- Salma Yaqoob, Associate Director of Health Inequalities, BSol ICB
- Dr Aamena Salar, G.P Partner Modality Partnership
- Faith Button, Chief Delivery Officer, BSol ICB
- Roisin Fallon-William, CEO, BSMHT
- Ruth Tennant, Director of Public Health, Solihull Metropolitan Borough.
- Dr Pratima Gupta, Medical Director, Solihull Hospital
- Jacynth Ivey, Non-Executive Director - UHB and BCHC
- Naseem Akhtar, CEO Saheli Hub



## Workshop facilitators

At 12:10 - 12:45pm there will be a workshop session that will focus on some practical steps around building the Women's Health Hubs. We want it to feel energetic and inclusive and to get quick contributions from participants.

### How the workshop will work

- We will divide attendees into four groups and they will sit together and stay in that location
- Each of the four groups will have a facilitator and a scribe (if no scribe is available, facilitators can assign someone from the group)
- The facilitator will introduce the topic and ask participants to consider the topic
- The facilitator will then encourage participants to write on sticky notes and add them to the sheet (the scribe will support)
- Time is limited to 5-10 minutes, so encourage participation and capture ideas quickly
- After this time the facilitator will move to the next table and repeat until the four groups have all contributed to each topic.

### Tips

- The topics are fluid so don't worry too much if conversation moves
- Encourage contribution from all
- Capture sentiment, not lots of detail (or you will run out of time!)

Topic	Rationale	Facilitator
Digital and LINA	About LINA tool, how it will work, impact and engagement <b>Why? We have committed to this tool and need to think about how we implement and utilise it practically</b>	Julie Gardner, BWCH
WHH offer	Integrating the WHH offer in our communities in BSOL <b>Why? Ensuring a successful implementation relies on meeting community needs. We want to gather insight about what and how.</b>	Raffaela Goodby, (WHH Executive Lead) BWCH
Engaging communities	How communities can help set local strategy <b>Why? The next stage of this conversation is about strategy setting. We want to understand the best way to engage communities.</b>	Dr Fatima Zakia, BCHC
Targeted interventions	Making progress against a priority area (e.g. menopause support) <b>Why? We know menopause support is a local priority. We want to understand how best to support services and patients.</b>	Wendy Madden, UHB



## Acronym guide

BCC = Birmingham City Council  
BCHC = Birmingham Community Healthcare NHS Foundation Trust  
BSMHFT = Birmingham and Solihull Mental Health NHS Foundation Trust  
BSol ICB = NHS Birmingham and Solihull Integrated Care Board  
BSol ICS = Birmingham and Solihull Integrated Care System  
BWCH = Birmingham Women's and Children's NHS Foundation Trust  
NIHR West Midlands ARC = National Institute for Healthcare Research Applied Research Collaboration  
OBE = Order of the British Empire  
ROH = Royal Orthopaedic Hospital NHS Foundation Trust  
SMBC = Solihull Metropolitan Borough Council  
SRO = Senior Responsible Officer  
SWBH = Sandwell and West Birmingham NHS Trust  
UHB = University Hospitals Birmingham NHS Foundation Trust  
WH = Women's health  
WHH = Women's Health Hub  
WMAS = West Midlands Ambulance Service University NHS Foundation Trust